



RENZACCI UK PLC

PRESS RELEASE

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Header :DRYCLEANING MACHINES UPDATE FROM RENZACCI UK

Renzacci UK plc supplies Perchloroethylene, hydrocarbon and multi-solvent, including Green Earth, drycleaning machines.

“I think it’s asking for trouble to say that business has never been better but what I am happy to say is that the quality of our business has never been better,” says managing director, Jason Alexander.

“We’re entering what might be termed a mature market where the need to comply with new legislation, which it should be said, we support completely, has put off many of the cowboys who were only interested in entering drycleaning as a ‘get rich quick’ operation.”

A desire to do away with the confusion of add-ons and extras and make full legislative compliance automatic for the client Renzacci’s means that company’s best-selling Progress Perchloroethylene drycleaning machine comes only as a fully specified unit.

“We took a long look at how we could best meet the needs of clients and decided that we were going offer only fully specified machines. Our units are not the cheapest on the market but we’ve never been interested in getting into a price war. What we believe is that we offer value and that over the lifetime of a machine the initial expenditure more than pays for itself,” says Jason Alexander.



Renzacci UK Plc Managing Director
Jason Alexander

The Progress drycleaning machine features a second water separator with active carbon, an inverter controller for the drum, which allows all kinds of processing to be carried out (gentle or aggressive) and also increases bearing and belt life, Ice Care[®] refrigerated solvent cooling which is automatically adjusted by the Digiplus[®] computer, Air Jet[®] automatic air filter cleaning, Global Wash[®] back plate washing, and comes with Ecowaste[®] distillation waste pump. Built-in air compressors are also included as standard.

Progress machines are available in load capacities of 15lb to 352lb (7kg to 160kg).



R E N Z A C C I U K P L C

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Renzacci UK took the decision at the beginning of 2006 that it would no longer supply drycleaning machines made before 19 May 2005. Whilst it is possible to adapt machines made before this date the company felt that it was

not in the best interests of its clients when a new state-of-the-art machine would cost very little more on a repayment basis and last for many more years.

Customers are supported from the moment they click on the Renzacci UK's website or dial their number. The website has an extensive review of the requirements of the SED and a section dedicated to answering the questions of newcomers.

Jason Alexander is member of the SLEAT council and the on the TSA Retail Services Committee. He is committed to promoting the laundry and cleaning industry.

He comments, "I am very outspoken about the direction I think suppliers should be moving in and what needs to be done to ensure that our industry has a future. We do need to stand up and make our voices heard. We need to take responsibility for what happens in our industry and ensure that we are taking a positive and proactive, rather than a reactive, stance towards legislation and environmental concerns."