



RENZACCI UK PLC

## PRESS RELEASE

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**Header** :Renzacci suggests you back a Pony in the Finishing stakes!

Although perhaps best known for its top end range of dry cleaning machines, **Renzacci UK** offers a wide selection of finishing equipment under the **Pony** brand, which it has represented in the UK on an exclusive basis for over 35 years. In this market, Pony is probably the best recognised brand in the world and is far and away the leading brand of presses and finishing tables in the UK.

### **PONY**

The Pony portfolio boasts more than 20 different types of finishing table and over 10 types of press as well as a host of other finishing equipment such as formers, cabinets, multifinishers, toppers, shirt machines and irons. Finishing tables start with the budget Classic range and work up the range in terms of features through the FVC, Silver, and VB ranges to the top-of-the-range Record. The vast majority can be provided with or without built-in boilers and vacuums, and offer the options of steam, vacuum and hot air blowing from the buck or simply just vacuum with heated buck surfaces.

Again, demonstrating the versatility of Pony, most models are offered with three different buck sizes and

shapes - the 'Standard' at 1100mm long; the 'Maxi', 1300mm long and the 'Bottleneck' 1300mm long shaped board for higher end finishing tables.



Pony Silver-SV Finishing Table



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The choice of the correct model of finishing tables and presses for an individual business depends very much on the type of trade a unit has, but with so many different versions to choose from, one thing is certain, operators are sure to find one that meets their business requirements and matches their budget. Managing Director of Renzacci UK, Jason Alexander, explains: "If you will excuse a terrible pun, it really is 'horses for courses' to select the finishing table that will best meet a client's anticipated needs. But it does leave dry cleaners and laundries with a bewildering choice of models. We firmly believe that it is our job to analyse the business with our clients and recommend a piece of equipment that will best suit the volume and type of trade each client has or expects to have."

Jason continues: "An ideal starter unit for newcomers to the business is Pony's Silver SV finishing table. This could be combined with a Pony Jolly cold spotting table and would include the Pony Cosmos-E finishing cabinet as a desirable extra. This versatile trio will successfully see a business through all aspects of general dry cleaning in those vital first years."

The benefits of this set-up for the newcomer lie in its flexibility and ease of use for the unskilled operator. Much less experience is required to use this system compared to a traditional press and garment former combination and training time is reduced. The Silver-SV offers the drycleaners a finishing table with steam, vacuum and hot air blowing from the board. Without these three features, dry cleaners may struggle



The Pony SP/U Press "in action"



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to offer an all-round service and they really will be missing out. Should a dry cleaner decide to expand the finishing side of his business, then they could always add a Pony SP/U manual press to work alongside this combination.”

### **CAPITAL CLEANERS**

One of many companies that have benefited from Renzacci's 35 years' experience in the dry cleaning industry is Capital Cleaners of West London. When partner, Sharwis Wahib, opened his shop on the Fulham Road in September 2006, he was recommended by friends in the trade to contact Renzacci UK. Sharwis is fulsome in his praise of the help and advice he received from Jason Alexander: “I cannot thank Jason enough for guiding us through the pitfalls of starting our own business. Had it not been for Renzacci's flexible finance initiatives, I seriously doubt if we would have realised the dream of owning our own shop.

A licensed credit broker in its own right, Renzacci UK was, on this occasion, able to offer Capital Cleaners the finance for the equipment using its own funds, which is a service that very few equipment suppliers are able to offer.



Sharwis Wahib

Renzacci helped plan the shop layout, arranged all the services and prepared a detailed machine specification that included a Pony SP/U press, a Pony Silver-SV vacuum, blowing and steam finishing table and a Pony Cosmos–E Finishing cabinet. Sharwis had already had good experiences with this type of equipment, so readily accepted the proposals.



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Six months on, he is delighted with the reliability of the equipment: “The press and ironing table are in use every day - for 12 hours at a stretch some days - and they have never let me down. I would recommend Renzacci to anyone. Their experience of the market, the quality of their branded equipment coupled with their flexible finance initiatives are an unbeatable combination – and believe me we really did shop around.” **COPY ENDS**