



RENZACCI UK PLC

PRESS RELEASE

Issue Date : 02 February 2011

Header : Open Your Business 24/7 with AutoValet

“A conveyor system linked to an EPoS is an excellent investment, confirms your professional approach and impresses customers. But what really can boost your trade is an Auto Valet.” That’s first hand advice from Jason Alexander, Managing Director of leading installer, Renzacci UK plc, which has been supplying launderers and dry cleaners with their equipment for almost 40 years. Auto Valet is an automated out of hours garment retrieval system. It is linked to a conveyor system and enables clients to retrieve their orders out of hours and at times convenient to them. It is like opening your shop 24/7.

Over the years, Renzacci UK has installed over 200 conveyor systems and has recently seen a big increase in interest from shops looking to install an Auto Valet service. The advantages are obvious - it effectively gives your customers access to their order 24 hours a day, not just during opening hours which is not always convenient. Shops that have installed automated retrieval frequently report big increases in business.

NEW SHOPFITTING SERVICE

Such is Renzacci’s vast experience in the market, they have always been competent at giving broad-based advice on the provision of mains services, shop layout and equipment choice. New to the portfolio, however is an in-house shopfitting service, which enables them to offer a complete ‘turnkey’ operation. This is particularly relevant in the case of Auto Valet where shop fronts frequently need to be altered.



Renzacci’ UK’s conveyor and Auto Valet systems are tailor made to individual requirements and totally flexible in their design, offering an almost unlimited number of shapes, combinations and retrieval methods. Conveyors can be straight lined, L shape, U shape, T shape, work in different combinations, and can even utilise height up to the ceiling to maximise the storage area. Built from heavy duty materials and driven by either a single or a three phase motor, the stainless steel conveying rail allows garments to move about on



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the carrying band and provides a numbered slot into which a hanger can be placed. "Each conveyor installation is unique" says Jason. "We design specifically to our customers' requirements so there is never an 'off the shelf' solution when equip a shop."

At the initial survey stage, all aspects of the proposed installation are discussed, including all planning aspects and the owner's requirements in terms of garment storage, identification systems, shop security and staff safety. Renzacci UK then supply and install the equipment and provide a complete shopfitting service, fitting out the shop from new or 'refreshing' existing premises, making them look attractive and thoroughly modern.

FIVE STAR DRY CLEANERS

Altaf Ahmad, owner of Five Star dry cleaners in Islington, north London counts some famous names amongst his clients. The walls of his premises are covered with photographs of his celebrity clientele. He was one of the first customers to benefit from Renzacci UK's new in-house shopfitting service. No stranger to self-service



retrieval systems, he has had one here for over 20 years. Already a customer of Renzacci UK, Altaf is once again singing their praises following a recent installation that went seamlessly, looks very professional and is working perfectly.

Altaf takes payment in advance and customer details are entered on the system via his EPoS till. This generates a two-part ticket, one part is given to the customer. The other is attached to the garment. When the order is complete, the EPoS system allocates a space on the conveyor. Upon collection, the bar code on the customer's receipt is scanned and this automatically starts the conveyor, which moves the order to the delivery point.

For out of hours collection, customers use the Auto Valet door, located just inside a small foyer. The magnetic card carrying the order details is put into



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the machine and this activates the conveyor, which delivers the order to the Auto Valet door within seconds.

“We have worked with Renzacci UK many times before”, says Altaf, “so we knew in advance how good their service is. As ever, Jason was attentive and knowledgeable and gave us the benefit of his considerable experience. His senior engineer, Jeremy Jones and his team were highly professional and made light work of the installation. This time, we took advantage of the company’s new shopfitting service, which encompassed the Auto Valet installation but was much broader based and gave my shop a fresh new look. Naturally we had other quotes, but Renzacci UK’s proposal was the best thought out and they were by far the most flexible of any company we spoke to and handled the project from start to finish. The new system works perfectly and has many more features than the old one.”

Auto Valet is becoming popular in cities and suburban areas, with a high density of office workers, who make their way home long after the shops have closed. It is a convenient way for them to manage their busy lives. For the shop owner, it is a smart marketing tool, providing a service that will give the edge over other local laundry and dry cleaning businesses.

Renzacci UK is a leading distributor of laundry and dry cleaning equipment from the machines themselves to ironing tables, finishing equipment and, of course, conveyor systems. Now, the Company is equipped to advise on all aspects of dry cleaning and laundry installations, including design, equipment supply and finance, shopfitting and after sales service. For more information about conveyors and other pieces of equipment essential to equipping a retail shop, readers are invited to visit the Renzacci website at www.renzacci.co.uk or call 0208 579 2661 for more information.