



R E N Z A C C I U K P L C

PRESS RELEASE

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Header :Shirts to Shout About

Shirt finishing still remains one of the most profitable niche markets in the industry, says Renzacci UK plc. New for 2007, the company has introduced three new models to its collection of dedicated shirt finishing machines. The redesigned model MG405 offers premium quality finishing for up to 35 shirts per hour, while models MG404 and MG403 provide excellent results at budget conscious prices.



“You expect top quality with Pony machines but when I first saw the new MG405 shirt machine in operation I was speechless,” says Jason Alexander of Renzacci UK plc.

“It really is a fantastic piece of equipment, designed with for total ease of use and delivering flawless results each and every time. There is no need for any touching up – the shirts go on the machine and that literally is it.”

The MG405 is fully adjustable for all size shirts. It can be run in conjunction with the CCP-V collar and cuff press.

Features of new unit include a vacuum that reaches across the whole dummy area making it easier for the operator to dress the shirt. The front closing paddle is flexible and padded to eliminate any pressure marks as well as avoiding gloss, button and seam scuffs. Two joysticks are fitted on the paddle making it possible to adjust the vertical alignment of the sleeve clamps to the armhole.

Special pneumatic clamps stretch down the shirt body and tighten the seams while they are fast dried via a powerful hot airflow. Oval clamps hold up the sleeves, rotating and fitting the cuff shape, thus conforming to the sleeve shape. Neck holding is also pneumatic. The unit trolley is fitted with a photocell for automatic positioning of the rear clamp with the lower shirt edge.



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A microprocessor with 10 programs allows automatic steaming cycles air/steam mix and ventilation (hot and cold air) according to the composition of the fabric and how wet the shirt is. Manual operation is also possible.

Additional accessories include water spray gun, electric iron, button post and shirt hangers, pneumatic side clamping device and air vent chimney with sound insulation.

“I am very excited with these additions to our range,” says Jason Alexander. “Shirt finishing is a market with a huge amount of potential whether you operate a chain, a single shop or an at-home ironing service. We have machines designed for each level of operation. I expect the new MG405 to be even more popular than its predecessors as clients see it in operation and have the chance to try out its working for themselves.

The first MG405 machine has been installed in the showpiece First Impressions Drycleaners at Dickens Heath near Solihull, Birmingham.

Co-owner Peter Hensel comments: “We opened just before Christmas and are very pleased with the way things are going. The machinery works well and is easy to operate. This is our first venture in drycleaning so we also appreciated the full level of pre and after sales service that Renzacci provides.”