



RENZACCI UK PLC

PRESS RELEASE

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NEW TECHNICAL MANAGER

Renzacci UK plc has appointed Michael J Michael as its new Technical Manager, based in West London. He will act as a key product consultant and liaison point for the company's clients around the UK and Ireland.

Michael, 40, brings a wealth of technical and practical knowledge to his new role gained from twenty years' engineering experience with a variety of companies. Trained in both electrical and electronic engineering, Michael joins Renzacci UK from London drycleaning operator Look Smart where he was manager since 1996.



Jason Alexander, manager director of Renzacci UK comments: "Michael's unique blend of technical knowledge and operator experience is already proving to be a great addition to the team. It's not a case of poacher turned gamekeeper because we are all looking for the same result – successful drycleaning businesses – but our clients really appreciate that when they dealing with Michael they are talking to someone who has faced exactly the same challenges they deal with on a daily basis and who will pull out all the stops to ensure a professional service with the minimum of delay."

The new appointment completes a trio of engineering appointments at Renzacci UK over the last three months and reflects the company's ongoing commitment to customer service.

Michael is married with two sons. He describes his hobbies as "cooking, football and providing a ferry service for his children".