



RENZACCI UK PLC

PRESS RELEASE

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Header :Training – It's the best way to get the best from the best!

“Having the best machines on the market is a good start” says Jason Alexander, MD of leading dry cleaning equipment supplier, Renzacci UK plc. “But to really succeed, you need to give your staff a good grounding in the fundamentals of dry cleaning. That, of course, means investing in training. I promise you, if you do you will never look back.” The Company believes so strongly in this, that it has made training a key platform in its customer care strategy and offers its own courses designed and run by industry-leading experts, on an exclusive basis for Renzacci UK.

COURSE CONTENT

All Renzacci and Pony equipment is installed by Renzacci UK's own team of skilled engineers, who never leave the premises before the machine is commissioned and staff have a basic understanding of the machine's operation and capabilities. Particularly for start-up businesses, however, the Company recommends a more detailed training course before operations commence.



The training courses are unique in the dry cleaning industry and formulated specially in conjunction with Renzacci UK by leading trainers, who are familiar with Renzacci UK branded equipment and can talk with knowledge and experience about it. Courses can be varied according to the level of skills of the staff involved and are tailor-made for individual clients. Importantly, to keep expenditure to a minimum, they take place on the client's own premises so there are no travelling or accommodation costs incurred and lessons take place using the client's own equipment.

The courses cater for beginners and more experienced personnel alike and cover such topics as textile recognition, machine operation & maintenance, spotting & stain removal and textile finishing. Importantly these days they cover relevant aspects of the law including the Solvent Emissions Directive, safe handling of chemicals and health & safety regulations.



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DRY CLEAN PLUS

A recent retail dry cleaner to benefit from one of Renzacci UK's tailor made training courses is Dry Clean Plus in Newark, Nottinghamshire. Proprietor, Russ Langthorne, says of the course: "The Renzacci training course was magnificent - run by a very experienced tutor, who knew the industry backwards. We learnt a lot in a very short space of time and the course was invaluable. It gave us great confidence with our customers' garments in the early days."



JOHN FREDRICK

A somewhat different business is John Fredrick. This is a specialist commercial dry cleaners operating from a factory unit in Collingwood, North London. Run by brothers, Wayne and Mark Church, this installation was a very large installation with a 90lb Renzacci Progress machine at the heart of it. Not only did the brothers benefit from the advice they received from Renzacci at installation time, they and their staff also signed up for a week's training course. This was an in-depth on-premises training course to bring the brothers up to speed with the capabilities of the machine. The course was tailored for their individual requirements and covered cleaning techniques specific to their niche market.

"As a business, we like to think of ourselves as professionals" says Wayne. "It is always a pleasure to meet a company that adheres to the same high standards. The Renzacci UK guys really know their business. As a company they listen and then tailor-make solutions to solve individual problems. In our dealings with them we found them to be honest and, at all times, reliable. We would not hesitate to recommend them."

"These comments by Russ and Wayne are typical of the feedback we get from clients who have been on one of our courses", says Jason. "My advice to anyone wishing to start their own dry cleaning business from scratch is to buy the best equipment you can afford, because it will pay for itself over and over again. After that, make sure that all your staff know how to use the equipment – and there is no substitute for professional training. Fortunately in our opinion you can now get both those elements from Renzacci UK".