



RENZACCI UK PLC

## PRESS RELEASE

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**Header** :CONVEYING AN AIR OF PROFESSIONALISM

“A conveyor system linked to an EPoS remains an excellent investment – and confirms your professional approach”. These are the views of Jason Alexander, Managing Director of leading installer, Renzacci UK plc. “It will certainly make your operation smoother and save on labour. However, probably the most significant change it can bring to your business is to make you look more professional.

Operators should see the installation of a conveyor system as not only a great way to save storage space, but also as a marketing tool. When you link a conveyor to your EPoS system it gives you a complete garment management system. It stands in stark contrast to hand written docketts and time wasted hunting for orders when the customer arrives to collect.”

That’s first hand advice borne out of experience, for Renzacci UK, which has been supplying launderers and dry cleaners with their equipment for 38 years, has already installed over 200 systems and is well placed to advise on the advantages. The systems are tailor made to individual requirements and totally flexible in their design, offering an almost unlimited number of shapes, combinations and retrieval methods. Conveyors can be straight lined, L shape, U shape, T shape, work in different combinations, and can even utilise height up to the ceiling to maximise the storage area.



Built from heavy duty materials and driven by either a single or a three phase motor, the stainless steel conveying rail allows garments to move about on the carrying band and provides a numbered slot into which a hanger can be placed.

To get the best from a conveyor, the system needs to be driven by an EPoS system. Coupled to a branded conveyor system, this makes for a highly impressive customer service and conveys the professional image that Alexander talks about. “Each conveyor installation is unique” says Alexander. “We design specifically to our customers’ requirements so there is never a sense of ‘one size fits all’ when we are talking about equipping a shop.”



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At the initial survey stage, all aspects of the proposed installation are discussed including the physical space to be filled and the owner's requirements in terms of garment storage, identification systems, shop security and staff safety. For example, it may be possible to site the conveyor so that garments can be called up without the necessity for staff to even move away from the service desk.

### **AUTO VALET**



An extension of the conveyor system is an automated out of hours garment retrieval system such as Auto Valet from Renzacci UK. This enables customers to pick up their dry cleaning long after the shop has closed for the day, effectively extending the opening hours of the shop. It enables customers to pick up

their dry cleaning order at times convenient to them, giving the shop a keen marketing edge over the competition.

The system links back to the shop's EPoS system and can either be controlled by it or by a system which is bespoke to the conveyor. A retrieval unit is built into the shop front, so access to the interior of the shop is unnecessary. It is a self-service operation, with the customer using the shop's loyalty card scheme. Having prepaid at drop-off time, the order is processed by the EPoS system in the normal way. Upon collection, the customer swipes his loyalty card through a card reader on the outside of the retrieval unit to collect his dry cleaning. The completed order is automatically located by the EPoS software and transported to the retrieval unit for the customer to collect.

This sort of automatic retrieval unit is becoming popular in cities and suburban areas, with a high density of office workers, who make their way home long after the shops have closed. It is a convenient way for them to manage their busy lives. For the shop owner, it is a smart marketing tool, providing a service that will give it the edge over other local laundry and dry cleaning businesses.



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Renzacci UK is a leading distributor of laundry and dry cleaning equipment from the machines themselves to ironing tables, finishing equipment and, of course, conveyor systems. All equipment supplied is supported by a nationwide network of fully trained service engineers. For more information about conveyors and other pieces of equipment essential to equipping a retail shop, readers are invited to visit the Renzacci website at [www.renzacci.co.uk](http://www.renzacci.co.uk) or call 0208 579 2661 for more information.