



RENZACCI UK PLC

PRESS RELEASE

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Header : Pony Builds a Better Shirt Unit

“Build a better mousetrap and the world will beat a path to your door.” So said Ralph Waldo Emerson. The famous saying means that occasionally a new product comes along which is so good that it redefines standards in its field. It is brought to mind with the launch of a new and advanced shirt finishing system, the **Pony Angel**, distributed in the UK by sole distributor over here, **Renzacci UK plc**.

PONY ANGEL FEATURES

Launched earlier this month, the Pony Angel is a revolutionary new shirt press that is bursting with new features and which will make life tangibly easier for laundries and retail dry cleaners. In developing the Angel, Pony has reviewed what was available on the market from its competitors and set about designing a shirt finisher starting from scratch, questioning perceived wisdom. The end result is a product that both Pony and Renzacci UK believe is a world-beater.

Even unskilled operators can use this machine, thanks to its simple and intuitive controls. That can save on labour costs, while the fine tolerances in its construction and a high quality finish avoid any final shirt touching-up - once again saving time and money. Energy consumption is vastly reduced and the finishing quality is always to the same uncompromising consistently high standard.



The Angel is a powerful machine, using up to 24 kilos of steam per hour. The powerful hot air flow and the two steam heated, Teflon coated finishing bucks produce perfect shirt finishing in less than 30 seconds. This single buck shirt press is also equipped with a "touch screen" computer, allowing the operator total control over all the machine's functions. The Teflon coated heads prevent shining even on dark garments. These heads are easy to wipe clean and to remove starch residue.



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PROBLEM SOLVED

In particular, the Pony Angel solves two perennial problems that often dog the finished appearance of a pressed shirt. The first occurs at the shirt bottom, where the material flares out. Often, sharp creases are created because the buck shape cannot fit every shirt. Pony has ingeniously solved this by fitting two tensioner sliders which gently pull the shirt taut whilst the air bag inflates. The result is a perfect finish.

The second area for concern with shirts is the cuff plackets. Cuffs themselves are relatively easy to press, but the placket area, where sleeve and cuff meet, is notoriously difficult. Pony has developed pneumatic, adjustable height sleeve tensioning so that the blown sleeve is not overpressed and presents correctly.

CCP COLLAR & CUFF PRESS

The Pony CCP collar and cuff press is the ideal companion to the Pony Angel and the combination forms a perfect shirt finishing system. The CCP greatly helps in the finishing of those key parts of the shirt that are so important to a smart formal look. This is an air-operated press with built-in vacuum to allow fast and efficient setting of the shirt as well as aiding the drying of the fabric. Special padding is used on the bucks to prevent damage occurring to buttons and avoid pressure marks. The machine is available as the CCP-V with a steam heated head powered by either built-in or central steam. The CCP-E, on the other hand, has an electrically heated head.

Managing Director of Renzacci UK, Jason Alexander, welcomed the new Pony Angel with these words: "The Pony Angel really represents a genuine product advancement with features and benefits that are new to the market and truly exclusive to Pony. As I look around our competitors' portfolios I can see nothing to match the Angel in specification, reliability or value for money. It will save the operator time and money and the machine may even be used by less skilled staff. The pay back period on this will be very short. Pony has, indeed, built a better shirt finisher and I now wait to see if Emerson was right!"