



R E N Z A C C I U K P L C

PRESS RELEASE

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Header :**THE GLAMOUR OF MOTOR RACING COMES
TO THE DRYCLEANING INDUSTRY**

Renzacci UK and Shirtstream have combined to bring the glamour of motor racing to the world of laundry and drycleaning. Renzacci UK has become a co-sponsor of the Shirtstream car driven by Shirtstream MD, Neil Delargy.

The story starts over 15 years ago when Neil was a very successful touring car driver. In the intervening period, time has been scarce with a young family to look after and a business to build. It was only this year that he has once again been able to indulge his thrilling pastime. He now races a Ginetta G40 sports car and competes in the Ginetta G40 Challenge, which is a season's racing spread over seven weekends. Events take place on the same programme as British GT and Formula 3, with racing taking place at high profile tracks such as Silverstone and Brands Hatch. The races are regularly televised on Motors TV and Channel 4

Touring car racing is an expensive business and Neil relies on sponsorship from his own Company, Shirtstream, which has five retail drycleaners in London and a central processing plant in North Acton. He has attracted sponsorship also from Colards Motorsport, which provides support for anyone competing in Britain's top motorsport series.

RENZACCI UK

Another sponsor, Renzacci UK, is Shirtstream's preferred supplier of drycleaning and finishing equipment and the sole UK distributor for Renzacci machines and Pony finishing equipment. It has been supplying Shirtstream with their equipment requirements for many years.

Says MD of Renzacci UK, Jason Alexander: "Such a loyal customer of ours certainly deserves our support and we did not hesitate when Neil approached us. It is satisfying to see the Renzacci name associated with such a high profile event and - you never know – one fine day Neil might let me get behind the wheel!"



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Neil has now completed two races of the season and can feel the old skills returning. He adds: "An old friend of mine, Clive Richards is currently in overall second place in the championship, so I can see this getting quite competitive. Perhaps next year I'll give him a run for his money!"

